

BRING YOUR ART TO THE BEACH

COLDWELL BANKER MIAMI BEACH FESTIVAL OF THE ARTS AT OCEAN TERRACE (East of Collins Ave from 73rd to 75th Street)



COLDWELL BANKER MIAMI BEACH FESTIVAL OF THE ARTS

**FEBRUARY 12 & 13, 2005
10:00 AM - 6:00 PM**

The mission of the Miami Beach Fine Arts Board is to embrace and promote the work of contemporary visual and cultural artists, enhance the appreciation for the arts in the community at large, and to provide economic stimulation to under served neighborhoods. First established in 1974, this two-day outdoor event is a showcase for the entire community of residents, tourists, art patrons, business sponsors, and fine arts exhibitors. This two-day outdoor event is located on Ocean Terrace, which is easily accessible to South Beach, Brickell Avenue, Upper Eastside, Bay Harbor, Aventura, and Golden Beach residents, while juxtaposed between the commercial district and the beach.

The Coldwell Banker Miami Beach Festival of the Arts is produced by the North Beach Development Corporation with support from the City of Miami Beach Fine Arts Board and Office of Tourism and Cultural Development.

CHECK LIST

- ☐ Application postmark: 10/1/04
- ☐ No refunds for withdrawals after 10/1/04
- ☐ Notifications mailed: November
- ☐ Booth assignments: December
- ☐ Four slides: 3 art work – 1 booth
- ☐ \$20 per application (non refundable)
- ☐ \$225 entry fee per booth (includes tax, deposited upon acceptance)
- ☐ Self-addressed, stamped, standard size business envelopes (SASE)

CASH AWARDS

Patron Purchase, Claire Paul Recognition, First Time Exhibitor, and 1st in each category.

PATRON PURCHASE PROGRAM

Our ambitious year round Patron Program generates enormous financial support from the community in pre-sale "art coupons."

FESTIVAL AWARD WINNERS

2004 award winners are encouraged to return in 2005. Admittance in the same category is guaranteed and the \$20 application fee is waived. All other rules apply. Mark this entry form where indicated for acceptance and waiver: Slides from each winner are kept on file for printing in the next years program.

APPLICATION INSTRUCTIONS

SLIDES

- Send one (1) slide of booth and three (3) current slides of your work for each category entered. Do not send photos, documents, or extra slides as they will be discarded.
- Slides must be standard 2"x2" size.
- Each slide must be labeled with applicant's name and size of work, with a red dot in the lower left hand corner.
- The Selection Committee depends solely on slides, therefore choose carefully to depict the finest quality of your work.
- Selection Committee decisions are final.
- You may show only in the category in which you are accepted. Only one category per show per artist is permissible.
- Slides of selected artists will be returned after the Festival.
- Incomplete applications will not be processed.
- All applications must be accompanied by a self-addressed stamped, standard size business envelope (SASE).

FEES

Only checks or money orders in US funds payable to North Beach Development Corporation are acceptable. Send separate checks for application and entry fee. Entry fee payment and slides will be returned to the applicants not selected.

- \$20 non-refundable processing fee
- *deposited upon receipt
- \$225 entry fee (includes tax)
- *deposited upon acceptance

REMINDER

- Include a self-addressed stamped envelope (SASE) of business size with .74 cents postage for each entry.
- Application deadline: postmark 10/01/04.
- Selection results will be mailed in November.
- No results will be given on the phone.

PLEASE DETACH AND MAIL YOUR COMPLETED APPLICATION TO: Festival of the Arts c/o North Beach Development Corp. 210 71st Street, Suite 310, Miami Beach FL 33141

PLEASE VISIT THESE WEBSITES FOR COMPREHENSIVE YEAR ROUND FESTIVAL INFORMATION! **website:** www.gonorthbeach.com or www.miamibeachfl.gov **phone:** 305-865-4147

ENTRY FORM (Please Print Clearly)

Last Name _____ First Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Are you a 2004 prize winner? _____

Check YOUR category (1) entry per form.

- ☐ Fine Crafts
- ☐ Fine Jewelry
- ☐ Ceramics
- ☐ Photography
- ☐ Painting
- ☐ Glass
- ☐ Sculpture
- ☐ Mixed Media
- ☐ Watercolor
- ☐ Drawing/ Printing

Include a 20 word description of your submitted slide work materials (to be read to the jury at your slide presentation)

Size of work _____ Price Range _____

GENERAL RELEASE: The undersigned does hereby discharge, release and hold harmless the City of Miami Beach and NBDC from any and all manner of actions, suits, damages or claims whatsoever arising from any loss or damage to the property of the undersigned while in the possession or supervision of the City of Miami Beach Festival of the Arts and hereby consents to the enforcement of the Festival rules as set out in the brochure and in the letter of instructions to be mailed to accepted exhibitors.

Applicant's Signature _____

Date _____

First Time in Miami Beach Show? ☐ Yes ☐ No

Shows you have participated in? _____

Cell Phone _____

Artist E-mail _____

Artist Website _____

Would you be willing to demonstrate? ☐ Yes ☐ No

Would you like to be on the waiting list if not selected? ☐ Yes ☐ No

Are you interested in purchasing an ad in our 2005 program? ☐ Yes ☐ No

*Note: Exhibiting artists are encouraged to send an artist's statement and jpeg of best work for possible inclusion in promotional materials.

RULES

1. An artist may apply to more than one category yet may only exhibit it in one category per show. A completed application is required for consideration in each category.
2. All artwork must be original. Prints of original artwork may be displayed. Paintings reproduced from the works of masters, photographs, or advertisements, etc. are not allowed. All work must be attributable solely to the applicant.
3. "Booth sharing" is not allowed. If two names are on the application, then each piece displayed must have been worked on and signed by both parties. No individual works may be displayed or sold in booth. Work prepared by more than two is no longer an artistic collaboration. It is assembly line production and is not permitted. Persons signing the application must be present. No one may stand in as proxy. I.D.'s will be checked at "sign-in" Company names are not allowed.
4. Works exhibited must only be works attributable in style and quality to those viewed by the Selection Committee. Any other work will not be allowed.
5. Ceramic casts from commercial molds, commercial displays or art supplies are not permitted. All works exhibited must be for sale.
6. Demonstrations of the artist's work is encouraged but must be approved by the Fine Arts Board prior to the show.
7. Artists must exhibit during scheduled hours both days of show. Those who do not comply will not be eligible for awards or return.
8. Exhibit spaces measure approximately 10x10. Double spaces are permissible. All artwork must be displayed inside the booth space. No seating is allowed in the pedestrian walkway. No generators allowed.
9. All participants must provide their own means of display sturdy enough to withstand crowds, wind and weather conditions. We do not provide booth accessories or electricity.
10. All exhibiting artists are responsible for their own property in the event of loss, damage or personal injury.
11. Ribbons from other shows may not be displayed.
12. An application is a commitment to show. No refunds for withdrawals after 10/1/04. Withdrawal requests must be in writing.
13. All sales by individual artists are subject to a 6.5% Florida sales tax law. Payment of sales tax is the responsibility of the artist.
14. NO PETS belonging to the exhibiting artists are permitted within the confines of the show.
15. The Festival of the Arts is an outdoor public event for visitors of all ages. Artwork must be in keeping with this atmosphere. Artwork will be reviewed throughout the event to assure that the Festival rules are complied with. The Viewing Committee will have sole discretion regarding the removal of work(s) which are in violation of the Festival rules.
16. APPLICATION DEADLINE is a postmark no later than October 1, 2004. Exhibitor's slides will be returned after the Festival. Notifications will be mailed in November.
17. Artist Parking and Security provided throughout the event.
18. Failure to comply with these rules may result in default of agreement and enforcement measures.



* 31ST ANNIVERSARY *
FESTIVAL 2005 HIGHLIGHTS:
Arts Marketing Initiative
Hotel Packages Available



Over 115,000 Florida properties available
on-line at www.Floridamoves.com

PRESORTED
STANDARD U.S.
POSTAGE PAID
MIAMI, FL
4259

Festival of the Arts
c/o North Beach Development Corp.
210 71st Street, Suite 310
Miami Beach, FL 33141